



Dear parent/carer

Your child's school has chosen to be part of an exciting nationwide challenge to encourage more children and their families to walk to school during the 2018/19 academic year.

The WOW – year-round Walk to School Challenge is being delivered by Living Streets, the UK charity for everyday walking who want to get as many children as possible experiencing the benefits walking to school brings.

WOW rewards children who walk to school at least once a week with a collectible badge each month. There are 11 badges to collect across the year and daily journeys are logged by pupils on our interactive WOW Travel Tracker, accessed through the school's computer or whiteboard/paper wallcharts in the classroom. If your family already cycles or scoots to school, these will count towards earning a WOW badge.

### **What are the benefits of walking to school?**

Walking to school helps children feel happier and healthier and even do better in class because they arrive refreshed, fit and ready to learn. More families walking means fewer cars on the road during the school run, helping to reduce congestion and pollution at the school gates.

### **What if we can't walk to school?**

If you live too far away or don't have time to walk the whole way to school, you can Park and Stride to earn your WOW badge. Park or hop off public transport at least ten minutes away from the school and walk the rest of the way.

Join us, thousands of schools and around one million pupils enjoying the benefits of walking to school across the UK. If you have any questions about the programme, please contact .....

or for more information visit:  
[www.livingstreets.org.uk/walktoschool](http://www.livingstreets.org.uk/walktoschool).

**Let's swap those school runs for school walks.**